



Laura Chubb – Organon

Laura Chubb is an in-house attorney at Organon, a women's health focused pharmaceutical company. Laura's practice focuses on global patent litigation and due diligence. Prior to joining Organon, Laura was a partner in an intellectual property boutique. Laura has experience in all stages of litigation, pre-litigation activities, freedom-to-operate analysis, portfolio management, and due diligence, across a wide range of technologies. Laura has a degree in molecular biology and is admitted to practice before the United States Patent and Trademark Office.



Tim Campbell – Clarivate

Clarivate: Clarivate provides intellectual property data, software and expertise to help companies drive innovation, law firms achieve practice excellence, and organizations worldwide effectively manage and protect critical IP assets.

Tim Campbell, Sr Director of Commercial Product Management

LinkedIn: <https://www.linkedin.com/in/tim-campbell-6074243/>

Tim Campbell is a seasoned IP professional with over 25 years of experience in the intellectual property field.

Most recently, Tim joined Clarivate as the Senior Director of Commercial Product Management for the Patent Intelligence, Search, and Analytics (PISA) group. In this role, he is responsible for driving the commercial strategy and go-to-market execution across all software, data, and service solution lines.

For the past two decades, Tim has played a pivotal role at Minesoft, collaborating with numerous companies, law firms, and search firms to enhance their IP strategies. His expertise encompasses a range of innovative tools that have significantly impacted the industry.

Tim's career highlights also include managing the RWS/Inovia foreign filing and translation business and co-founding the defensive publishing and patent search service IP.com. Notably, he was instrumental in developing and marketing one of the first Natural Language Processing patent search tools back in 1996—long before the term "AI" became mainstream.



Hanna Madbak – Adeia

Hanna Madbak has over two decades of experience managing intellectual property and advising senior executives on a wide range of legal issues, including technology transfers, intellectual property management and monetization, as well as general corporate and commercial matters. Mr. Madbak started his professional career in the nineties as a semiconductor engineer in Silicon Valley. After pursuing law degrees in both the Common Law and the Civil Law traditions at McGill University, Mr. Madbak worked for over 14 years at AMLaw 100 firms, including Clifford Chance NY LLP. He partnered with the former Chief IP Counsel at IBM to cofound a boutique IP firm and a patent licensing company, specializing in patent portfolio management and monetization.

Mr. Madbak is currently a Senior Director of IP Management at Adeia Inc., a research and development and intellectual property licensing company. Adeia operates as an incubator that invests in advanced research and development to create technologies for the entertainment, media, consumer electronics and semiconductor industries.

Hanna Madbak has been recognized by his peers as an IAM 300 IP strategist. Hanna is a technologist, an inventor and a forward-thinking attorney currently engaged in research and development in the field of generative AI and its application to patent portfolio management and monetization.

You can learn more about Hanna Madbak's professional journey on his LinkedIn Profile: <https://www.linkedin.com/in/hannamadbak/>



Carla Sereny is a Senior Legal Counsel at Adobe Inc., where she supports product teams across Adobe's Experience Cloud business that are building AI/ML features and products. In her role, Carla guides teams on key issues related to AI/ML, including data usage, privacy, transparency, intellectual property, and emerging regulatory requirements. Carla also supports the development of internal policies relating to AI/ML, including best practices regarding AI model training and data usage, as well as responsible use of generative AI technology. Carla serves as lead negotiator in connection with AI software licensing with enterprise customers, strategic partners, and vendors. At Adobe, Carla regularly speaks on AI/ML matters, including training legal teams on AI technology and legal issues relating to AI usage and licensing. Prior to her current role at Adobe, Carla was Vice President, Legal - Data, Strategy & Business Operations at NBCUniversal, where her work focused on advertising technology and data strategy. Before becoming in-house counsel, Carla was a patent litigation associate at Ropes & Gray LLP and an IP litigation associate at a boutique NYC law firm.

Carla earned a B.S. in Computer Science from Carnegie Mellon University and a J.D. from The University of Texas at Austin School of Law. Carla is a member of the New York and Connecticut bars and holds a certification with the International Association of Privacy Professionals.



Christopher A. Suarez – Steptoe LLP

Christopher A. Suarez is a Partner at Steptoe LLP, where he is a member of the firm’s intellectual property and artificial intelligence practice groups. As an IP practitioner, Chris litigates high technology cases for both plaintiffs and defendants in areas spanning computer software, hardware, semiconductors, networking, telecommunications, and more. He also provides counseling on IP licensing, including patent licensing issues relating to standards essential patents covering technologies such as 5G, Wi-Fi, and audio/video codecs, as well software licensing issues relating to open source software. Chris also helps advise his clients on managing their IP strategy, including strategies around portfolio management and IP policies that cut across patents, copyrights, and trade secrets.

Chris is sought after for his ability to spot issues at the intersection of law and emerging technologies, including artificial intelligence and the internet of things. He is a frequent author and speaker on AI-related topics, and co-edited the book *Artificial Intelligence: Legal Issues, Policy, and Practical Strategies* (ABA, 2024). He counsels his clients on issues spanning AI governance and policy, AI model review and analysis, risk management, and customizes his solutions to the needs and risk-profile of each client.

Chris has an undergraduate degree in electrical engineering and computer science from MIT and received his JD from Yale Law School. He is a former law clerk to Judge Timothy B. Dyk of the U.S. Court of Appeals for the Federal Circuit, and is the current secretary of the American Bar Association’s Science & Technology Law Section.